



711 E. Meighan Boulevard  
Gadsden, AL 35903



## Family Savings Credit Union Branch Locations:

### Main Office

711 E. Meighan Boulevard  
Gadsden, AL 35903

### Rainbow City

3003 2nd Street  
Rainbow City, AL 35906

### Scottsboro

24661 John T. Reid Pkwy.  
Scottsboro, AL 35768

### Anniston

1800 Golden Springs Road  
Anniston, AL 36207

### Albertville at Food City

7200 US Highway 431  
Albertville, AL 35950

### Calhoun

1273 Curtis Parkway  
Calhoun, GA 30701

### Cartersville - East

3 Ryan Boulevard N.E.  
Cartersville, GA 30121

### Cartersville - West

205 Douthit Ferry Road  
Cartersville, GA 30120

### Hiram

342 Charles Hardy Pkwy.  
Hiram, GA 30141

### Rockmart

101 Felton Drive  
Rockmart, GA 30153

### Rome at Walmart Supercenter

2510 Redmond Circle NW  
Rome, GA 30165

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Danny Varnon, President & CEO

## Family Savings Credit Union started with humble beginnings.

Since our humble beginnings, we have grown into a \$667 million institution with 11 branches, serving over 69,000 members in our 23-county service area. Through the seven decades of growth and change, our mission has always maintained focus on our members. Today we celebrate 70 years of providing unmatched financial services to our members and we reminisce the past seven decades, count our accomplishments and plan for the next seventy years.

When Family Savings started, we only offered share accounts to our members. Over time, as more members joined, the credit union was able to meet borrowing needs. As we grew, our services expanded to not only borrowing but also checking accounts, CDs and IRAs. Today, we have a wide range of services to meet the financial needs of our members while also saving them money.

In 2022, we are more efficient and convenient than ever before, however, our foundation has not changed. We are still dedicated to following our mission of “people helping people.”

During this time of reflection and remembrance, a special thank you goes to our members, our board and our staff for the loyalty and support for the last seventy years. Your loyalty has made us stronger than ever before. Our achievements could not have been reached without your dedication and perseverance; and for that I am forever grateful for you all.

Danny Varnon  
President & CEO



# Our Family Values

We've been providing high-quality financial products and services to our members since 1951. More important than what we do is how we do it, and that's where our values come in.



**TEAMWORK** We exist as a cohesive unit to create a better work environment to ensure we deliver exceptional member service.



**EXCELLENCE** We apply the highest standards of excellence when working with members, co-workers and the community.



**SUSTAINABILITY** We will diversify our membership to ensure Family Savings Credit Union's longevity.



**PRIVACY** We hold our members' personal and account information in the utmost protected and confidential way possible.



**VALUE OUR MEMBERS** We serve our members in every way possible to improve their financial lives and show they are the most important priority.



**INTEGRITY** We promise to act with integrity and follow our internal code to always do the right thing, even when others are not looking.



**ACCOUNTABILITY** We hold ourselves and our credit union accountable to these core values and take responsibility for our actions.

# The Family History

The concept of a credit union is one where people can get better financial services by pooling their resources and working together. In 1951, these principles were brought to Gadsden, AL, when a group of seven Goodyear Tire and Rubber, Inc. employees each pulled \$5.25 from their pockets and chartered Family Savings Credit Union.

Since that time, Family Savings has grown to over 69,000 members with eleven branches located in Alabama and Georgia. We still serve the employees of Goodyear, but we've extended our family to also include people who live, worship, work (or regularly conduct business in), or attend school in Etowah, Marshall, DeKalb, Jackson, Cherokee, Calhoun, Cleburne, Madison, Blount, St. Clair, Morgan, Cullman and Talladega Counties, Alabama and those who live in Bartow, Catoosa, Chattooga, Dade, Floyd, Gordon, Haralson, Paulding, Polk and Walker Counties, Georgia.



Groundbreaking ceremony for the first freestanding branch on Hoke Street.



The first freestanding branch on Hoke Street.



Charter members receiving commemorative plaques at the 1973 Open House at Gadsden's Main Office. Left to Right: H.G. Estes, J.D. Taylor, E.K. Bowers, G.T. Benefield and John Madison.



Credit Union staff members at the 1973 Gadsden Main Branch Open House.



## 2022 Annual Meeting Highlights

To celebrate their 70th year, Family Savings Credit Union hosted a 1950s themed annual meeting on Sunday, April 24th at The Venue located in Gadsden, AL. Members who attended the event enjoyed popcorn, M&Ms, an old jukebox playing all the hits from the 50's and vintage cars. The meeting was kicked off with a short video on the history of Family Savings. Danny Varnon, credit union president, recognized Mr. Sam Byers, Jr. for being a member for over 59 years. The board also recognized Dale Boyd, vice chairman of the board, who passed away earlier this year. Financial updates and reports from the board chairman and credit union president were given. Credit union employees who celebrated their 20, 25 and 30 years of service were also recognized. To close out the annual meeting, board chairman, Pat Williamson, gave away over \$7,500 in door prizes. As members left, they were treated to commemorative t-shirts, glass bottled cokes and Family Savings branded bottle openers. Almost 500 people were in attendance.

